



About Loneliness, Hope, and the Relentless Fight for Dreams

The new song "Someday" by the rising singer-songwriter Arina is here—a piece that is both vulnerable and hopeful. With unfiltered honesty, she speaks about the silent struggles behind the scenes of the music industry, her life between digital success and emotional isolation, and her longing to find herself again.

A year ago, Arina decided to create her own stage online. As her audience increasingly gathered in the digital space, she began singing live for her viewers on the short-video platform TikTok. With daily audiences of 20,000 to 40,000, her success seems impressive - but the journey to get there was far from easy. "The first streams were tough. I sang for hours in front of the camera, sometimes earning less than a euro. I stuck it out five days a week, often feeling like it was all for nothing."

This long fight, which she has had to fight time and time again, runs like a red thread through her life and music. Her new song offers an honest glimpse into these times: "Too much time in bed lately, waiting for someone to save me" describes the inner emptiness that often spread as she faced the daily challenges.

Despite everything, giving up was never an option for Arina. "I have a dream, and I'll fight for it until it comes true. I'm overwhelmed by how many people watch my live streams and write to me saying they feel understood. That gives me the strength to keep going." Arina's new song is more than just music - it's a message: No matter how hard life may get sometimes, there's always a reason to keep going. And sometimes, it all starts with a song that tells you, "Someday, it's gonna be okay."

"Someday" has been available since December 13, 2024, on all major download and streaming platforms.





